



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI
DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA

AREA
INTERNATIONAL RELATIONS

Research Methods School “Qualitative Research”

Department of Economics and Management, University of Florence
Via delle Pandette 9, 50127 Florence

December 19-21, 2022

INSTRUCTOR

Lakshmi Balachandran Nair

LUISS University



Dr. Lakshmi Balachandran Nair is an Assistant Professor (Research) at the Department of Business and Management at LUISS University. Her work focuses on the rigor, transparency, ethics, and impact of qualitative management research. Her other research interests include business ethics (ethical dilemmas in business, methodology in business ethics etc.). Her articles are published in various academic journals (*Organizational Research Methods*, *Journal of Business Ethics*, *Journal of Business Research*, *Journal of Management Inquiry* to name a few). Lakshmi has also published case studies (with Sage Research Methods Cases and Sage Business Cases), book chapters (with Academic Publishing International), and a book (with Financial Times Press). Regarding teaching, Lakshmi has coordinated and taught courses at Bachelor, Master, and PhD levels for universities in Italy, The Netherlands, Switzerland, Germany, United Kingdom, and India.

Registration

To register, please complete the **application form** available at this [link](#), by **December 2, 2022**. Note that available seats are limited.

Participation in the course is free of charge for any member of the University of Florence.

External applicants are also welcome. In this case, participation fee is Euro 50,00. To finalize the application, please send us (international.relations@disei.unifi.it) the receipt of your payment. Instructions for payment can be found [here](#).



PROGRAMME AT A GLANCE

Date	Time	Topic
December 19, 2022	14.30-17.30	Case study research (Designing)
December 20, 2022	9.30-12.30 + 14.30-17.30	Ethnography and interviews (Data collection)
December 21, 2022	9.30-12.30	Grounded theory (Data analysis)

PROGRAMME IN DETAIL

Monday, December 19, 2022

14.00-14.30h: Registration of the participants – *Room to be defined*

14.30-17.30h: Case study research (Designing) - *Room to be defined*

Tuesday, December 20, 2022

9.00-9.30h: Registration of the participants (only for those who have not registered yet
Room to be defined

9.30-12.30h: Ethnography and interviews (Data collection – Part I) - *Room to be defined*

12.30-14.30h: Lunch/Break

Have lunch wherever you want. You might want to consider the following options (all of them are walking distance from the campus):

- Buffet lunch at [Hilton Hotel](#)
- College House: [Google maps](#) - <http://collegehouse.it/>. Pasta, salads, meat available
- S'impasta: [Google maps](#) – Home-made Italian pasta
- Capatoast: [Google maps](#) – Wide variety of sandwiches
- Fish & Family: [Google maps](#) – Wide variety of fish-based dishes
- Pokéria by NIMA: [Google maps](#) – Wide variety of poke salads
- Rosalia Salad Gourmet: [Google maps](#) – Salads, wraps, vegetarian and vegan street food

14.30-17.30h: Ethnography and interviews (Data collection – Part II) - *Room to be defined*

Wednesday, December 21, 2022

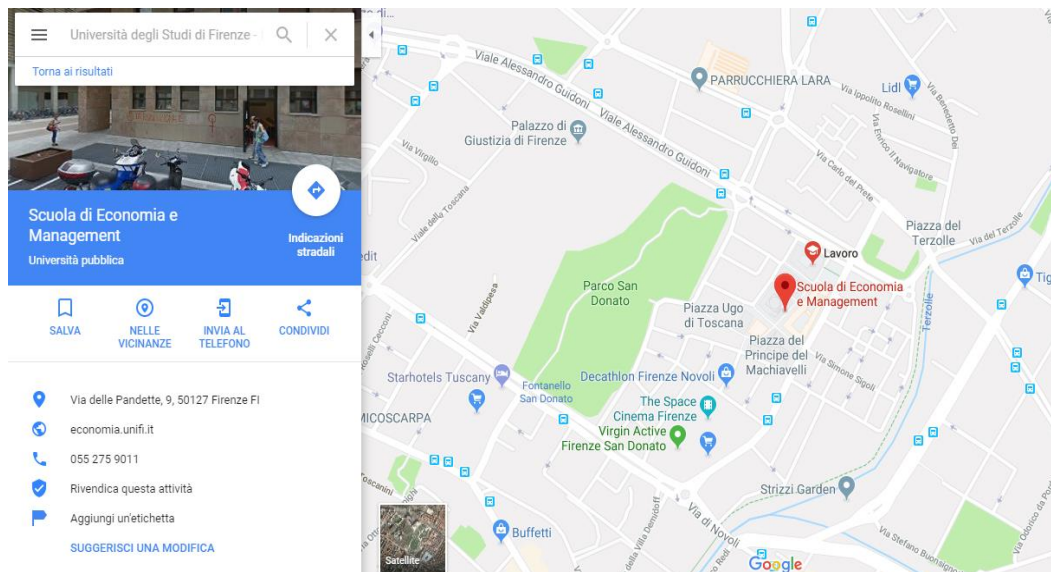
9.00-9.30h: Registration of the participants (only for those who have not registered yet
Room to be defined

9.30-12.30h: Grounded theory (Data analysis) - *Room to be defined*

Please note:

- a) All buildings in the Campus close at 8.00 pm.
- b) Wi-fi connection “Eduroam” available in all buildings of the campus. Please contact the organizers if you need help.

HOW TO FIND US



Location: Social Sciences Campus, Via delle Pandette 9, Building D6, 50127 Florence.

Find us on Google maps: [Department of Economics and Management - University of Florence](#)

How to reach us from the city center (find below two among the best options available):

Option 1

- Take **Tram T2** from Firenze Santa Maria Novella central train station (both tram stops “Unità” and “Alamanni-Stazione” are fine)
- Get off at tram stop “**San Donato - Università**”
- Walk 6 minutes to the Social Sciences Campus, Via delle Pandette 9

Option 2

- Take **Bus n. 23** from Firenze Santa Maria Novella central train station (both bus stops “Stazione Scalette” and “Scala Orti Oricellari” are fine)
- Get off at bus stop “**Del Prete Terzolle**”
- Walk 6 minutes to the Social Sciences Campus, Via delle Pandette 9

More information on possible routes can be found:

- on the [Florentine Bus Line Ataf website](#); they have also an App “Ataf 2.0”, but no English version is available so far
- on [Moovit](#) website or App (available also in English).



ACCOMMODATION AND PRACTICAL INFORMATION

If you need an accommodation, have a look at these links:

- <https://www.destinationflorence.com/>
- https://www.unifi.it/upload/sub/relazioni_internazionali/practical_guide_welcome_service.pdf
- <https://www.thestudenthotel.com/florence/#>

Practical information

- <https://www.visitflorence.com/tourist-info/>

How to get to Florence

By plane

The easiest way to get to Florence is to fly to Florence Airport (Florence Peretola-Amerigo Vespucci Airport; located 4 km from the city centre) or to Pisa International Airport (Galileo Galilei Airport), located about 80 km west of Tuscany's capital.

From Pisa Airport to Florence city centre:

Find here the information you need: <https://www.visittuscany.com/en/ideas/how-to-reach-florence-from-pisa-airport/>

From Florence Airport to the city centre

The best option is to take the new tram line (T2) which gets to the heart of the city (tram stop "Unità"). Alternative options are private transfers and taxi.

CONTACTS

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